



2012 Lake Geneva Home Improvement Expo
“Live & Local”
Sponsorship Opportunities
February 18 & 19, 2012



Platinum Sponsor (limited to 2) - \$500 over the cost of your booth

Company LOGO on all Expo print advertising
 Company LOGO on front of all tickets
 Complimentary Premium Advertising Banner Placement, you supply.
 Complimentary 1/4 page ad in CSI Special Section
 40 Complimentary Tickets
 Company records EXPO Commercial at WLKG
 Business story in the EXPO Special Section (Walworth County Shopper)
 Logo on LBA website and on EXPO booth site.

Gold Sponsor (limited to 5) - \$100 over the cost of your booth

Company LOGO on some Expo print advertising
 Logo on LBA website and on EXPO booth site.
 Complimentary Advertising Banner Placement, you supply.
 20 Complimentary Tickets
 Your flier handed out to all expo attendees at the door, you supply.

Media Sponsor trade (unlimited)

Company LOGO on some Expo print advertising
 Complimentary Advertising Banner Placement
 30 Complimentary Tickets
 Your flier handed out to all expo attendees at the door, you supply.
 Logo on LBA website

Silver Sponsor (unlimited) \$250

Company LOGO on some Expo print advertising
 Complimentary Advertising Banner Placement, you supply
 15 Complimentary Tickets
 Your flier handed out to all expo attendees at the door, you supply.
 Logo on LBA website

Bronze Sponsor (unlimited) \$100

Company NAME on some Expo print advertising
 Complimentary Advertising Banner Placement, you supply.
 10 Complimentary Tickets
 Your flier handed out to all expo attendees at the door, you supply.
 Logo on LBA website

Hospitality Suite Sponsor - Single - \$250 or Shared \$350

10 Complimentary Tickets
 Listed on LBA website

Ticket Sponsor - DRYWALL PLUS

LOGO on back of all tickets
 Listed on LBA website

COMPANY _____ CONTACT _____
 (PLEASE PRINT)

ADDRESS _____ PHONE _____ E-MAIL _____
 (INCLUDE CITY, STATE & ZIP)

SIGNATURE _____ TITLE _____ DATE _____
 (AUTHORIZED REPRESENTATIVE)

____ Check Enclosed ____ Charge credit card: V MC Signature _____

Credit Card Number: _____ Expiration: _____ 3-digit v-code _____