



## 2010 New Home & Remodeling Expo Sponsorship Opportunities Available

Grand Geneva Forum Conference Center, Lake Geneva, WI - March 27 & 28, 2010

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Corporate:</b> Thank you Stebnitz Builders                                 | <input type="checkbox"/> <b>Bronze,</b> \$250 receive benefits as listed on the opportunities form  |
| <input type="checkbox"/> <b>Platinum,</b> \$1,500 receive benefits as listed on the opportunities form | <input type="checkbox"/> <b>Media,</b> \$1,000 receive benefits as listed on the opportunities form   |
| <input type="checkbox"/> <b>Diamond,</b> \$1,000 receive benefits as listed on the opportunities form  | <input type="checkbox"/> <b>Ticket,</b> \$250—Logo on back of all Tickets   |
| <input type="checkbox"/> <b>Gold,</b> \$750 receive benefits as listed on the opportunities form       | <input type="checkbox"/> <b>Hospitality Suite Sponsor</b> \$350, 300 Large and medium sized receive benefits as listed on attached form, provide food \$300 + value |
| <input type="checkbox"/> <b>Silver,</b> \$500 receive benefits as listed on the opportunities form     | <input type="checkbox"/> <b>Hospitality Suite Second Sponsor Shared</b> \$100.00 + cost of food   |

COMPANY \_\_\_\_\_ TYPE OF BUSINESS \_\_\_\_\_  
(PLEASE PRINT)

MAILING ADDRESS \_\_\_\_\_  
(INCLUDE CITY, STATE & ZIP)

PHONE \_\_\_\_\_ AUTHORIZED REPRESENTATIVE \_\_\_\_\_

CELL \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_  
(AUTHORIZED REPRESENTATIVE)

\_\_\_\_ Check Enclosed \_\_\_\_ Charge credit card: V MC Signature \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ 3-digit \_\_\_\_\_

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**Return to**  
LBA, 1560 Country Club Pkwy., Elkhorn, WI 53121  
Tel: (262) 723-2908 Fax: (262) 723-5938 www.lakelandba.com

## 2010 LBA Expo Sponsorship Opportunities

<b>Corporate Sold</b>	<b>Platinum \$1,500 1 Available</b>	<b>Diamond \$1,000 limited to 3</b>	<b>Gold \$750 limited to 4</b>	<b>Silver \$500 limited to 5</b>	<b>Bronze \$250 unlimited</b>	<b>Media \$1,000 trade unlimited</b>	<b>Hospitality Suite Limit 6</b>	<b>Ticket Limit 2</b>
	Company LOGO on all Expo print advertising (\$3,000 value)	Company LOGO on some Expo print advertising (\$2,000 value)	Company LOGO on some Expo print advertising (\$1,125 value)	Company LOGO on some Expo print advertising (\$750 value)	Company NAME on some Expo print advertising (\$375 value)	Company LOGO on some Expo print advertising (\$2,000 value)	Company LOGO on some Expo print advertising	
	LBA WEBSITE LISTINGS AND COMPANY LOGO AND NAME IN EVENT PROGRAM AND NEWSPRINT SPECIAL SECTION FOR ALL SPONSORS INCLUDING CORPORATE AND TICKET SPONSORS							LOGO on back of 5,000 tickets
	Complimentary Premium Advertising Banner Placement (\$150 value)	Complimentary Premium Advertising Banner Placement (\$150 value)	Complimentary Advertising Banner Placement (\$100 value)	Complimentary Advertising Banner Placement (\$100 value)	Complimentary Advertising Banner Placement (\$100 value)	Complimentary Advertising Banner Placement (\$100 value)	Complimentary Advertising Banner Placement (\$100 value)	
	30 Complimentary Tickets	25 Complimentary Tickets	20 Complimentary Tickets	15 Complimentary Tickets	10 Complimentary Tickets	30 Complimentary Tickets	10 Complimentary Tickets	
	Discounted suite or exhibit space (\$300 value)	Discounted suite or exhibit space (\$200 value)	Discounted suite or exhibit space (\$100 value)					
	Company name mentioned in several radio ads (\$250 value)	Company name mentioned in two radio ads (\$100 value)						
	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	Your flier handed out to all expo attendees at the door. You supply.	

**Hospitality Suite Sponsors (limited to 6): (4 Available)**  
 Each sponsor will be responsible for their own suites' refreshments, food, etc. Food and drink items must be coordinated with expo committee. Cost of your suite for Saturday night is included with your sponsorship. It is yours to stay in over Saturday night. If you have interest in reserving the suite for Friday night as well call Chris Klug for pricing and details.

Sponsors so far:  
**Corporate: Stebnitz Builders**  
**Platinum: Drywall Plus**  
**Media: CSI Media**  
**Bronze: The Fireplace Professionals**  
**Hospitality Suite: ABC Audio Video**  
**Hospitality Suite: CSI Media & Gazlo**